



BRIEF FOR STORYTELLER – TWELVE TALL TALES

Crafts Council is looking for a creative facilitator and storyteller to support our touring exhibition *Twelve Tall Tales*, launching at the Hospital Club in London from 22 July to 30 August 2016.

INTRODUCTION TO TWELVE TALL TALES

In *Twelve Tall Tales*, 12 artists, makers and designers tell tales through an object they have made, motivated by its ability to contain and convey stories. Works by Hilda Hellström, Hefin Jones, Carl Clerkin, El Ultimo Grito, Martino Gamper, Dawn Youll and others highlight the relationship between contemporary craft and storytelling.

Stories form part of an object's life, be it the information panel sitting next to a museum exhibit or a tale told of a treasured heirloom. More recently, storytelling has been adapted as a marketing tool, alluding to tradition and authenticity. *Twelve Tall Tales* however takes a more subtle approach to interrogating storytelling through craft. The selected pieces propose multiple ways of translating fictional, humorous, cultural, political and historical references into crafted objects that speak volumes.

We are looking for a creative storyteller who can use *Twelve Tall Tales* as a jumping point for creative storytelling, using imagination to explore the fact, fiction and fantasy of each object.

ASPIRATIONS:

- To provide a high quality experience for visitors that highlights the themes of the exhibition and brings them to life through in-gallery participation.
- To pilot story telling activities with a mix of audiences visiting the exhibition (including but not limited to family visitors)
- To record and evaluate the activity, with an aim to creating resources that support the exhibition as a touring show

ROLE:

- To work with the **Learning and Participation Manager** and the **Learning Producer** to develop, deliver and evaluate four storytelling sessions for Twelve Tall Tales.
- To pilot and develop storytelling activities that inhabit the exhibition space in a playful manner or on these specific dates and times:
 - o Saturday 30 July: 11am – 4pm
 - o Thursday 4 August: 11am – 4pm
 - o Saturday 13 August: 11am – 4pm
 - o Thursday 18 August: 11am – 4pm

- To make use of interpretative material or exhibition objects where appropriate while delivering in the gallery.
- To reflect on the success of the storytelling activities
- To complete at least four story seeds/templates that will serve as a supporting resource for the touring exhibition.
- To cooperate with documentation/photography/recording of in-gallery activities

DEADLINES AND DELIVERY DATES

- **Monday 20 June:** Deadline for response to Storyteller Brief.
- **Friday 24 June:** Storyteller appointed and contract agreed.
- **Week of 11 July (date tbc):** 0.5 day induction at Crafts Council, meeting with the Learning and Participation Manager and Learning Producer.
- **Monday 18 July:** Draft activity/story plans to be submitted. These should set out the shape of activities and outline what resources/support is required.
- **Friday 22 July:** Storytelling activities agreed.
- **Storytelling dates:**
 - o Saturday 30 July: 11am – 4pm
 - o Thursday 4 August: 11am – 4pm
 - o Saturday 13 August: 11am – 4pm
 - o Thursday 18 August: 11am – 4pm
- **Date tbc:** Post-delivery meeting and evaluation.

COPYRIGHT:

Crafts Council expects to retain the rights to resources and/or deliverables produced for this project, including their future use in connection to the Twelve Tall Tales exhibition. As such any prices or costings provided should reflect this.

BUDGET:

£1200 fee + budget for materials/equipment if required.

This includes:

- 2 x 0.5 meeting dates at Crafts Council offices
- Development of storytelling activities
- 4 x days delivery of activity in gallery (dates listed above)
- Delivery of 'story seed' templates and activities

APPLY

If you're interested in working with us please send an email with the following to participation@craftscouncil.org.uk by **10 am on Monday June 20**.

Please send us:

- Your CV
- 1 A4 page outlining
 - o A brief description of any relevant work you have previously undertaken
 - o A short summary of your interest in the role

References may be requested

The selection process will be based on applications, though a telephone/informal interview may be requested.

If you have any questions or would like to have an informal discussion about the project, please email participation@craftscouncil.org.uk